

Zombie pay off for Indonesia's Vidio

Zona Merah tops reach and engagement

Four episodes into its eight-episode run, Indonesian zombie drama, *Zona Merah*, is the #1 entertainment title for audience reach and engagement on domestic streamer, Vidio. Early data shows the series at the #1 driver of new subs across entertainment and live sports over the same period.

The full story is on page 11



Thai Premier League shock

JAS/3BB wins; True out

This month's Thai shocker put exclusive Premier League/FA Cup football rights for up to six seasons in new hands for in a deal valued at US\$560 million.

The full story is on page 7



TechStorm goes dark

SingTel blames tech issues on channel closure

Singtel is dropping Singapore-based regional channel TechStorm from 29 Nov, telling subscribers that technical issues at "our partner's broadcasting source" have forced the indie channel off air.

The full story is on page 7



The Power of Sports

Inspiring documentaries for an Olympic year

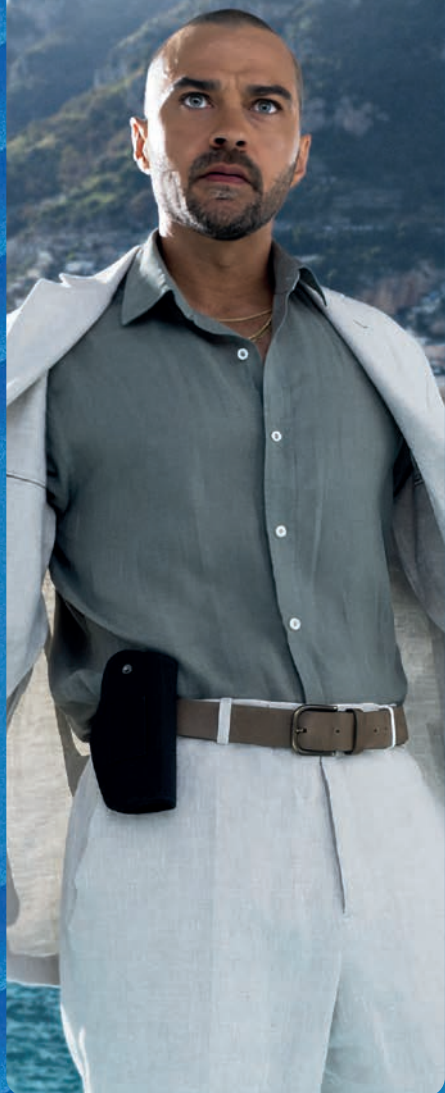


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The New York Times

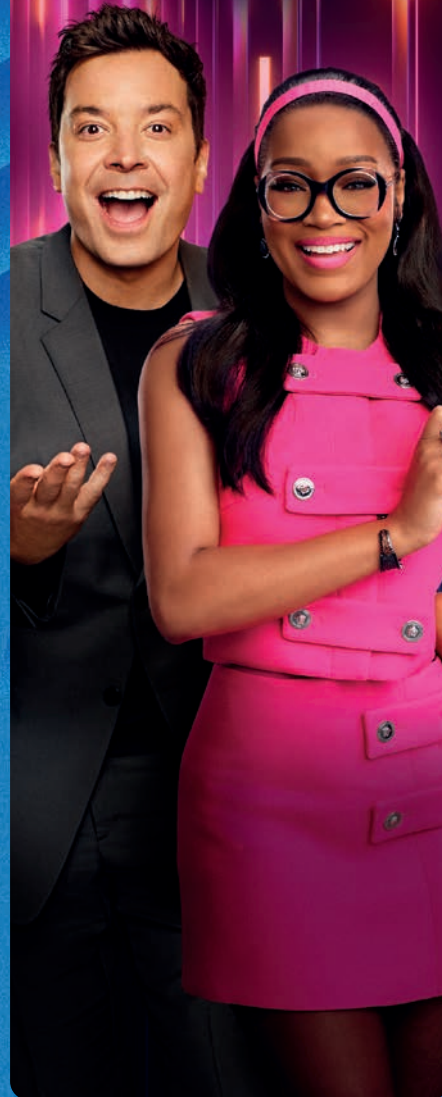
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Aokbab takes sole Asia Int'l Emmy

Hunger star wins Best Performance by an actress



Aokbab-Chutimon Chuengcharoensukying in *Hunger*. Pic: Netflix

Thai actress Aokbab-Chutimon (Aokbab) Chuengcharoensukying has won the International Emmy for Best Performance by an Actress for her role in *Hunger*, produced by Sound Sound Production for Netflix.

Chuengcharoensukying was the sole win for Asia during the 52nd International Emmy Awards in New York City on Monday night (25 Nov).

The 2023 movie, directed by Sitisiri Mongkolsiri and written by Kongdej Jaturanrasamee, is about a talented young street-food cook who pushes herself to the limit training under an infamous and ruthless chef.

Hunger was on Netflix's global non-English film Top 10 for six weeks and made the top 10 in 91 countries.

Thailand's US\$560m football shock

Jasmine Int'l wins Premier League; True outbid

This month's Thai shocker put exclusive Premier League/FA Cup football rights for up to six seasons in new hands in a deal that could be valued at US\$560 million.

The exclusive agreement for three seasons could be extended to six seasons by 1 December for Thailand, Laos and Cambodia with a total transaction value of THB19,167 million. The acquisition includes a clips package.

Jasmine outbid True, Thailand's long-time Premier League home.

In terms of Thai Stock Exchange rules, Jasmine International, which operates JAS TV/3BB GIGATV (formerly Three BB TV), has appointed Avant-garde Capital as an independent financial advisor to provide an opinion on the Premier League and FA Cup Broadcast Transaction.

A shareholders meeting will be held on 7 January to consider/approve the transaction.

The acquisition is expected to be finalised in early 2025.



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Kadokawa, Sony silent on acquisition talks

There is no further news on the possible Sony Group acquisition of Japanese publishing giant Kadokawa Corp since the 20 November disclosure that an initial letter of intent had been received.

In a short note to the Tokyo Stock Exchange, Kadokawa chief executive, Takeshi Natsuno, confirmed receipt of the letter.

"No decision has been made at this time," he said.

The note followed a Reuters report that Sony was in talks to acquire the company. Kadokawa's share price has jumped more than 35% in the past month.



ABC Australia picks up five premium titles from Banijay Rights in major scripted/factual deal

Banijay Rights has sold five high-end series to Australian public broadcaster, ABC. The agreement comprises six-episode Welsh crime drama, *The One That Got Away*, directed by Sion Ifan and produced by BlackLight TV; rags to riches family saga, *The Hardacres*, set in 1890s Yorkshire; the modern reimagining of detective series *Bergerac*, also produced by BlackLight TV; the new *Grantchester* season 10, co-produced by Banijay U.K.'s Kudos and Masterpiece PBS for ITV; and three-part documentary series, *Picasso*, directed by Alice Perman and produced by Minnow Films for BBC Two.

Arabic originals step up

DICM returns to Madinat Jumeirah in November 2025

The 8th edition of the Dubai International Content Market (DICM) returns in November next year to Madinat Jumeirah, Dubai, continuing its regional outreach across the MENA region and beyond.

The 2024 edition of the two-day show earlier this month drew attention to, among other topics, evolving tastes for Arabic originals as the cornerstone of regional streaming strategies, with record-high demand in Saudi Arabia and Egypt, the growing popularity of anime in Saudi Arabia, and crime drama engagement among Moroccan viewers.

Speakers also highlighted the expanding opportunities for unscripted content, family programming, and cross-genre productions for younger audiences.

Announcing 2025 dates, organisers said this year's edition on 12-13 November attracted over 900 participants from more than 70 countries, with 87 exhibitors on the market floor.

During the DICM Talks section of the two-day event, streaming platforms including OSN+, STARZPLAY and Yango Play shared strategies and upcoming projects.

OSN+ previewed its first original Kuwaiti drama-comedy mini-series, *The Fashionista*, which premieres in 2025. OSN+/Ang-hami's VP product, Mohammed Ogaily, said the platform was expanding into comedy and horror. He also underlined the platform's ongoing commitment to blockbusters and originals.

e&'s (formerly Etisalat) STARZPLAY emphasised its investments in sports and Arabic originals. Content director, Farah Makarem, showcased investments in sports leagues like cricket and Serie A, Arabic originals, and family-friendly content.



Keon Ko, Studio S; Sunil Joy, evision

Yango Play's head of content strategy Elena Brodskaya showcased AI-powered user experiences and original unscripted content such as its first Egyptian reality series *Al Ghaleb Ghaleb*, which offers an exclusive glimpse into the life of Hadia Ghaleb, an Arab woman who wears many hats, balancing her personal and professional life.

Discussions also highlighted the growing importance of Turkish content, and opportunities for unscripted content. Speakers, including Hasret Ozcan, president of Inter Medya, spotlighted Turkey's role as the world's second-largest content exporter. Among the deals signed during the event were Korea Studio S's partnership with Dubai's evision for 11 series and Neon Creation's US\$1.5 million MoU (with an unnamed regional distributor), were announced.

Amit Devani, Parrot Analytics' director of insights EMEA, said demand for animated content had tripled since 2021, while genres like crime and thrillers remain dominant in regional preferences. Meanwhile, "Franchise Fatigue" is causing a decline in traditional blockbusters such as *Marvel* and *Star Wars*, creating opportunities for fresh narratives.



Malaysia's Skop Productions turns 40

Countdown to *Blood Brothers* in 2025 runs alongside commitment to growth & expansion

As Skop Productions proudly marks its 40th anniversary, it reaffirms its status as a premier force in the Malaysian film industry. A legacy of groundbreaking films, including the recent blockbuster *Sheriff Narko Integriti*, which achieved an astounding RM64 million/US\$14.3 million at the box office across Malaysia,

Indonesia, and Hong Kong, Skop is set to raise the bar once again with its upcoming action epic, *Blood Brothers*, slated for release in Q2 2025. This ambitious project promises to redefine local action cinema

with groundbreaking choreography and a striking visual style, helmed by the visionary director Syafiq Yusof, whose impressive portfolio includes more than seven blockbuster titles, and co-directed by Abhilash Chandra, writer and producer of the *Polis Evo* franchise.

Under the leadership of CEO Shamin Yusof, daughter of founder Datuk Yusof Haslam, Skop Productions has navigated the challenges of the pandemic with resilience and foresight. "2024 marks our commitment to reigniting growth and expanding our horizons," she emphasises, outlining a strategic focus on co-productions, film investments, and enhanced distribution networks that will extend beyond Malaysia's borders.



Syafiq Yusof

In a significant move, Skop is thrilled to announce its partnership with Komet Productions, a pioneering new entity in Southeast Asian content creation. This collaboration will not only identify and develop high-potential projects for mutual investment but will also position Komet as Skop's exclusive strategy partner for Indonesian film ventures, paving the way for exciting joint initiatives.

With a proven track record of delivering quality films that resonate with audiences, Skop Productions stands on the brink of a thrilling new chapter. As strategic plans are being implemented and an impressive slate prepared for 2025, Skop is set to redefine cinematic excellence, poised to captivate viewers and leave an indelible mark on the Asian film landscape.



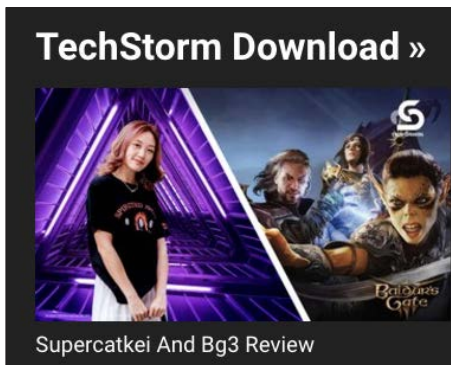
Shamin Yusof



Brought to you by AR Asia Productions

SingTel TV drops TechStorm

Singapore telco cites tech issues at "broadcasting source"



TechStorm Download on meWatch in Singapore

Singtel will drop Singapore-based regional channel TechStorm from 29 Nov. The telco told subscribers that technical issues had forced the indie channel off air.

"We've had to close the channel due to technical issues caused by our partner's broadcasting source," the telco said in a note to subscribers. On-screen crawlers started running on Friday.

Singtel said the channel had been running on a free-to-air basis and therefore no adjustments would be made to subscription packages. The telco pointed subscribers to other complimentary channels on Singtel TV, including Outdoor Channel, for lifestyle shows.

Singtel's official notice follows weeks of rumours about a possible closure. Techstorm did not respond to initial emails sent from the end of October.

TechStorm founder, Debbie Lee, said today, in response to another request, that "there is no change to our distribution".

She did not address the SingTel channel decision, and said TechStorm was still available in Singapore on meWatch and WeWatch and on 100+ platforms in Southeast. Lee did not comment on whether the distribution deals were for the full channel or on-demand programming.

A search on meWatch showed a slate of short-form programming available on-demand. It's not clear if alternative play-out facilities have been secured.

Boost for Taiwan's pre-school animation

PTS XS launches phase 2 of creative programme in 2025



All Star Pre-School Animated Series Creative & Co-Development Program

Taiwan's first children's public platform, PTS XS, is set to launch phase two of its All Star Pre-School Animated Series Creative & Co-Development Program in February 2025.

Launched in partnership with Hong Kong-based regional production house AR Asia Productions, the initiative aims to transform Taiwan's pre-school animation sector while addressing global challenges such as declining birth rates and shifting market demands.

The programme is structured into three phases: masterclass, pitch selection, and co-development.

Phase two will involve a broader pool of Korean companies in the concept selection process, aiming to develop two concepts into fully greenlit bibles by February 2025. The deadline for submitting concepts is 17 December 2024, with interviews and pitches scheduled for 20-21 January 2025.

The initiative kickstarted on 13-14 November 2024 in Taipei, featuring 27 Taiwanese companies and over 60 participants.

Four Korean animation experts, including Gemma Joo and Hansol

Park from The Pinkfong Company (creator of *Baby Shark*), mentored participants during the masterclass session, sharing valuable insights on global business strategies and creative development.

Jinsu Shin from Korea's EBS discussed public broadcaster support for preschool animation, while Yongkeun Na, CEO of Campfire Aniworks, offered strategies for sustainable collaboration models for smaller production companies.

The final co-development phase, designed to provide Taiwanese animators with the resources needed to expand globally, will guide selected projects into production by late 2025.

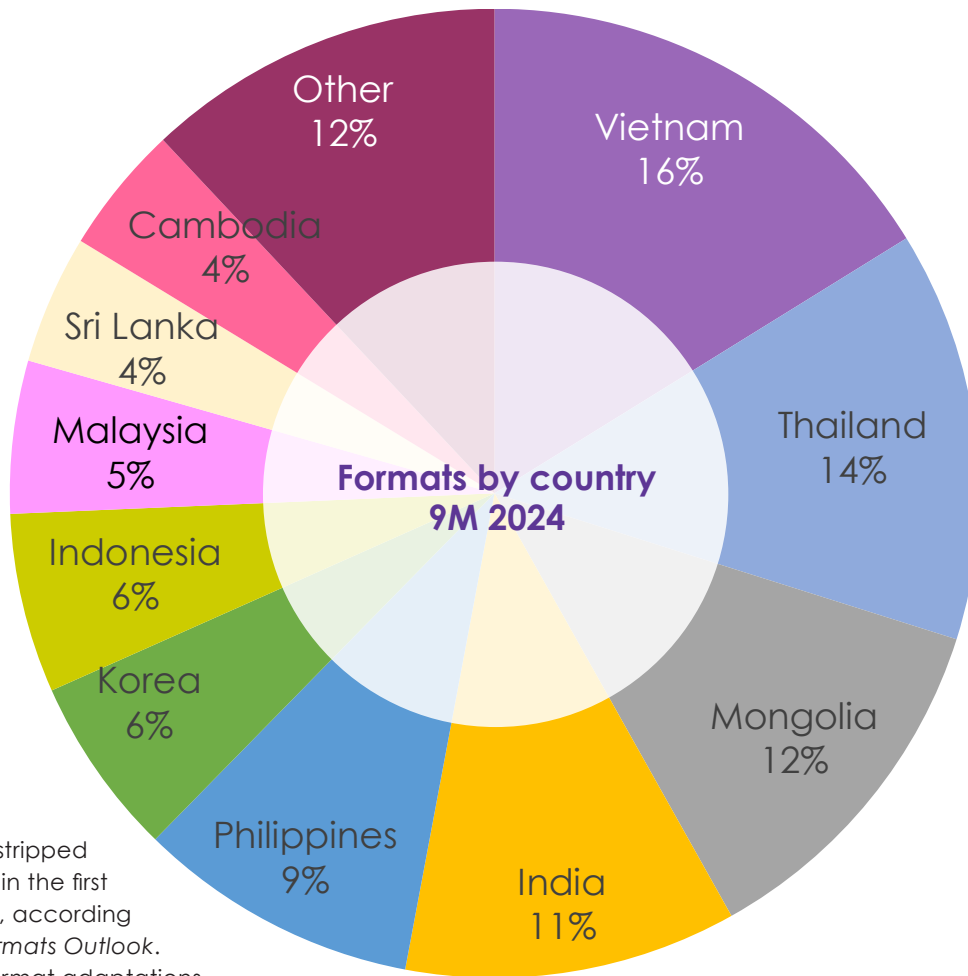
Launched in August 2023 for age 3-18 demographics, under the umbrella of Taiwan's public TV system Public Television Service (PTS), PTS XS has committed NT\$600 million/US\$18.5 million annually over the next four years to support local children's content.

This investment aims to nurture Taiwanese talent, develop diverse programming, and position Taiwan's preschool animation industry for global success through strategic partnerships with leading international animation studios.



ContentAsia's Formats Outlook: Jan-Sept 2024

Unscripted titles lead, games shows win at 27% share



Source: Distributors/rights holders, titles/seasons either on air or commissioned in January-September 2024 by broadcasters/platforms/companies in 18 countries in Asia, as of October 2024. ContentAsia's Formats Outlook 9M 2024

Unscripted titles outstripped scripted by 91 to 27 in the first nine months of 2024, according to ContentAsia's Formats Outlook.

Of the total 118 format adaptations recorded to end September, 53 (45%) were reality shows. Of these, 23 titles involved singing, cooking, social experiment, business, dating, fashion/beauty, factual, talent, romance, dancing and improvised comedy.

Game shows in the first nine months of this year accounted for 27% (32 titles) while drama series made up 23% (27 titles), according to ContentAsia's Formats Outlook for January to September 2024. At least 118 adaptations were commissioned, underway or on air in Asia in the first nine months of this year. Vietnam led with 19 titles (16%), followed by Thailand with 16 titles (14%) and Mongolia with 14 titles (12%).

Of Vietnam's 19 adaptations, nine were reality and seven were game

shows, with one each for variety, drama and music.

Thailand's 16 adaptations involved seven dramas, five reality shows, and four game shows.

India recorded 14 titles (seven reality, five drama, and two game shows) from January to September 2024.

Mongolia reported a total of 14 adaptations (6 reality, 6 game shows, 2 drama) for the first nine months of this year.

The Philippines reported 11 adaptations (seven reality, three drama and one game show), while Sri Lanka had five (three reality shows and two game shows) for the first nine months of this year.

Vietnam	19
Thailand	16
Mongolia	14
India	14
Philippines	11
Korea	7
Indonesia	7
Malaysia	6
Sri Lanka	5

Source: ContentAsia's Formats Outlook

TAICCA eyes even bigger 2025 following record TCCF 2024



Taiwan's Creative Content Agency (TAICCA) heads into the final weeks of 2024 riding high on its biggest-ever creative festival – the four-day Taiwan Creative Content Fest (TCCF) – which took place in Taiwan early in November. Now the agency is preparing to host a major Taiwanese creative delegation in Singapore for the annual ATF market in the first week of December. With a little more than five weeks to go until 2025, the messaging is clear: Taiwan is committed to supporting its domestic creative ecosystem, to regional outreach and to international engagement.

This year's TCCF attracted record participation, with 600 project proposals from 50 countries submitted for the TCCF pitch, 101 exhibition booths, and over 300 international professionals, media, and buyers from 30 countries gathering at the new venue, the Nangang Exhibition Center.

The choice to relocate to Nangang was deliberate and carefully considered,

says TAICCA chairperson Homme Tsai, who said the venue marked a new chapter in TCCF history.

Tsai said the Nangang Exhibition Center indicated a shift to industry focused and commercial viability, as opposed to previous years which were held at Songshan Creative and Cultural Park. "We hope that the investments of TAICCA, informed by the private sector and industry participation, will be more impactful to meet the needs of Taiwanese creative content," he said.

Deputy Minister Sue Wang said during the opening ceremony that "Taiwan needs more commercially viable content that attracts international audiences, we need talented storytellers to create these stories to build our international recognition."



Korean variety show ace producer NAH Yung-suk

A key pillar of this year's event was the PITCHING competition, which awarded prizes of a record NT\$7.95 million/ US\$250,000. 62 proposals from 21 countries were chosen for the final pitches. The Grand prize winner was animated adventure fantasy, *Clouded Leopard*, which took home the US\$30,000 TAICCA X CNC AWARD.

The FORUM centered on the theme "Together for Impact," with 15 panels and keynotes led by over 30 industry experts from 13 countries.

TAICCA's Tsai has even bigger ambitions for 2025, including more international platforms and production companies. The aim, he says, is even deeper negotiations and more meaningful exchanges.



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onza *Distribution*

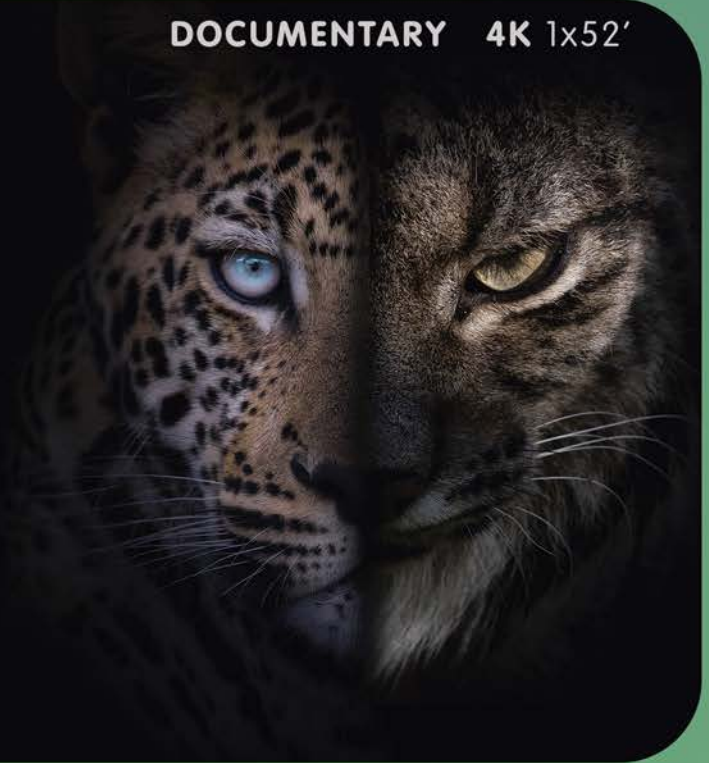
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Zombie pay off for Indonesia's Vidio

Zona Merah tops reach and engagement at domestic streamer



Ryoma Takeuchi and Keita Machida

Four episodes into its eight episode run, Indonesian zombie drama, *Zona Merah*, is the #1 entertainment title for both audience reach and engagement.

Early data shows that the series, which premiered on 8 November, ranks as the #1 driver of new subscribers to Vidio across both entertainment and live sports over the same period.

So far, episodes have been watched more than three million times. Vidio has not released any other data.

Indonesia's first zombie drama series, *Zona Merah* was produced by Screenplay Films.

The eight-part series is about a journalist and a female laborer who unite to uncover the truth that will bring down a corrupt governor as the rapidly multiplying universe of the 'undead', guided by the sense of smell, close in.

Zona Merah was written and directed by Sidharta Tata with Fajar Martha Santosa and stars Aghniny Haque.

Netflix greenlights 10DANCE

BL manga live action adaptation set for 2025 release



Ryoma Takeuchi and Keita Machida

Netflix has greenlit a live-action film adaptation of Inouesatoh's 2019 BL manga, *10DANCE*, for its 2025 line-up.

Set in the world of competitive dance, the film is directed by Keishi Otomo (*Rurouni Kenshin*).

The screenplay is by Tomoka Yoshida, Keishi Otomo

The adaptation stars Ryoma Takeuchi (*Roppongi Class*) and Keita Machida (*Yu Yu Hakusho*) as rival dancers whose journey on the dance floor leads to an unexpected connection.

This is their first project together in almost eight years.

Serialized in *Young Magazine* by Kodansha, *10DANCE* gained popularity as

a pioneer in competitive dance comics.

"This film challenges us to explore the depths of love and its capacity," Otomo said in the 26 November announcement.

"When two people dance passionately together, they become so in sync that it feels as if they transform into something greater, transcending boundaries with hidden emotions and passions."

10DANCE is the latest addition to Netflix's 2025 slate.

Other titles announced are samurai action series, *Last Samurai Standing*; a third season of *Alice in Borderland*; and the film reboot, *Bullet Train Explosion*.

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60 MIN | 24 EP

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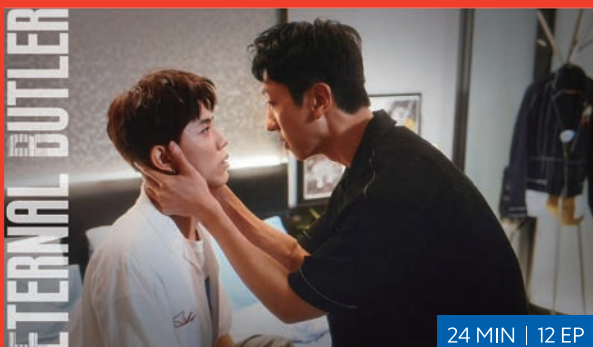
FANTASTIC PRODUCTION CO., LTD.



30 MIN | 12 EP

I AM MARRIED...BUT!

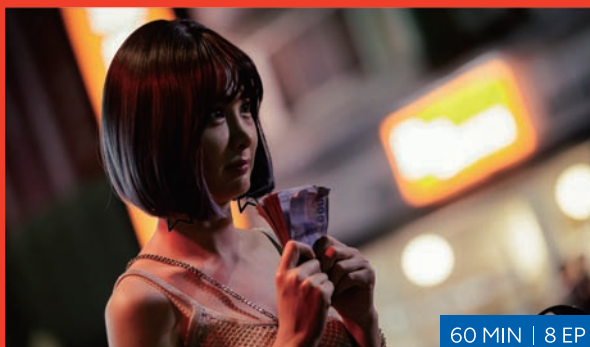
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CRIME SCENE CLEANER

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Miss Universe fury follows ABC Nightline documentary

Thai-owned pageant denies allegations, threatens legal action

The Thai-owned Miss Universe Organisation (MUO) has come out swinging against an ABC News' *Impact x Nightline* documentary, issuing strong denials to allegations made in the show and threatening legal action.

The programme, *Cracks in the Crown: Miss Universe in Crisis?*, premiered on Thursday, 21 November.

Among other issues, the documentary questions the ethics of the current leadership while showing an image of Anne Jakrajutatip, who bought MUO from IMG in 2022.

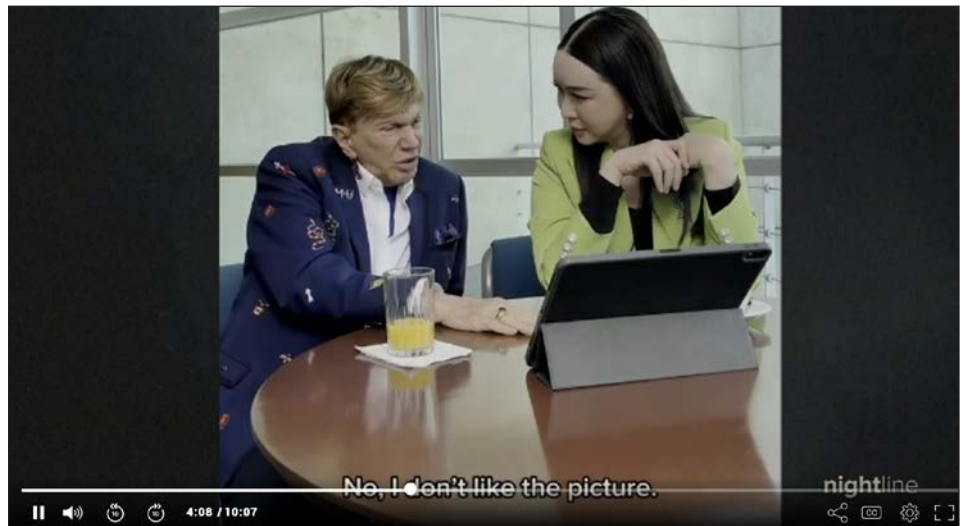
The show delves into the controversies surrounding the Miss Teen USA and Miss USA pageants, and, in signs of further disarray, alleges that MUO did not return a cash deposit of associated with securing hosting rights for the 2025 pageant.

The US\$500,000 deposit was paid by entrepreneur Omar Castorino Montanaro, who intended to host the 2025 pageant in Paraguay. "It was going to be huge," Montanaro said in *Cracks in the Crown: Miss Universe in Crisis?*

Montanaro said his money was not returned when the talks fell through. "They took my money and then they went quiet," he said on camera.

In a video statement distributed on social media platforms, MUO legal director, Mark Herrin, and social media head, Pakavich Buranabutr, said the company "categorically denies" allegations regarding the management of financial deposit linked to the hosting rights for the Miss Universe 2025 pageant.

Herrin said the "allegations are unfounded and baseless".



Screengrab from ABC News' *Impact x Nightline*, *Cracks in the Crown: Miss Universe in Crisis?*

Herrin acknowledged that MUO had received a deposit related to its discussions about hosting the 2025 pageant in a particular country.

"We want to make it clear that these discussions did not reach fruition and that the negotiations were subsequently canceled.

"In accordance with the terms of the signed agreement, the Miss Universe Organisation promptly refunded the entire deposit to the original account on 11 April 2024". Herrin added that comprehensive documentarion supported the transaction and the refund.

In a separate press release, MUO said the documentary "contains misleading information intended to undermine the integrity and values for which our organisation is known and esteemed."

"The documentary in question irre-

sponsibly challenges the beliefs we hold dear, disseminating false claims with the intention of smearing the Miss Universe Organisation. It falsely targets not only our organisation but also our executives and members, who are individuals of recognized honorability, living the values of our organization daily. These individuals have consistently demonstrated impeccable character and a steadfast commitment to our core values," the press release said.

The press release said ABC's approach "undermines the public's trust and the principles of fair and ethical reporting".

"As steadfast guardians of our reputation and ethical standing, the Miss Universe Organisation reserves the right to pursue legal actions against those who perpetuate falsehoods undermining our esteemed legacy," the statement said.

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Hello, Love, Again continues worldwide win



Kathryn Bernardo and Alden Richards

The Philippines' highest-grossing theatrical feature, *Hello, Love, Again*, continued its record-breaking streak into the weekend, becoming the first Filipino film to reach Ps1 billion/US\$17 million in worldwide box office.

Hello, Love, Again ended last week (23 Nov) at Ps1.06 billion/US\$18 million.

Starring Kathryn Bernardo and Alden Richards, *Hello, Love, Again* is the first collaboration between ABS-CBN's Star Cinema and GMA Pictures.

The latest box office follows a series of record-breaking milestones since the film's 13 November premiere in the Philippines.

Directed by Cathy Garcia-Sampana, *Hello, Love, Again* debuted at #8 in the U.S., grossing more than US\$2.4 million after it premiered in 248 sites and prompting ABS-CBN to declare "another historic milestone".

The film, a sequel to 2019's *Hello, Love, Goodbye*, opened in more than 600 cinemas in the Philippines and broke records as the highest first-day grossing local film with Php85 million/US\$1.5 million in ticket sales.

28 Nov debut for ABS-CBN's *Mother*
Philippines' *Saving Grace* heads for Prime Video global

ABS-CBN premieres the Philippines' adaptation of Nippon TV's drama, *Mother*, on Thursday, giving the Japanese scripted format another global win.

The 14-episode series – produced by Dreamscape Entertainment and directed by FM Reyes and Dolly Dulu – goes out as *Saving Grace* on Prime Video globally on 28 November. Two new episodes will drop on Thursdays.

Announced in July this year, *Saving Grace* is the 10th adaptation of the Japanese series around the world and the first Nippon TV title to be adapted in the Philippines.

The series deals with a mother's unconditional love while shedding light on the realities of child abuse and domestic violence.

A-list actress Julia Montes stars as Anna, a teacher struggling to find purpose in life until she answers the call for help from her abused student, Grace, played by Zia Grace.

In a desperate attempt to save her student from her neglectful birth-mother, Anna kidnaps Grace, sparking off a nationwide manhunt.

The cast also includes Sam Milby, Jennica Garcia and Christian Bables.

Mother premiered on Nippon TV in 2010, and has since been remade in Turkey, Korea, Ukraine, Thailand, China, France, Spain, Saudi Arabia, Mongolia and Greece.



Julia Montes

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LOVE AND SCANDAL

HER 5

HER Women in Asia, season 5, tells the stories of women from Asia who are breaking stereotypes and voicing their opinions loud and clear. In each episode, three women share their



perspectives on universal and existential topics, such as overcoming loneliness, living a waste free life or body image and mental health. The series portrays

the lives of women from all spheres of Asian societies, featuring protagonists from India, Indonesia, Malaysia, Pakistan, the Philippines, Singapore, Taiwan, Thailand and Vietnam. What challenges do they face, what stories do they have to tell. Length: 6x12 mins
DW – Deutsche Welle E: Elyn Yong, pikpartners@pikfilm.com.my

Plan B

A high-concept psychological drama about individuals who are sent back to the past to alter their futures, with unforeseen consequences. After Montreal police officer Mia Coleman and her partner Tyler take a lenient approach to a domestic dispute, Paul Whitman murders his wife Keri and their two small children, then kills himself. Devastated, Mia soon stumbles across Plan B and finds herself booking a trip into the past, to perhaps alter the outcome. Can she help Keri assert herself, or persuade her to leave him for the sake of their girls? Or could there be a more drastic solution? Length: 6x45 mins (S2)
Seven.One Studios International E: Joyce Droese, joyce.droese@sevenonestudios.com



8 Count / นับ 8

Two best friends and struggling Muay Thai boxers, Thun and Tayte, face off, with Tayte winning and joining Wang's prestigious camp. Thun, however, wins the admiration of Wang's daughter Lin, who invites him to her camp in order to challenge her father's control and rivaling Prode, her ideal match. After a tragedy, Thun returns, rekindling his bond with Lin, but a betrayal risks his career and their love. As Thun rises as an underdog, he and Tayte confront their ambitions, loyalty, and past, discovering what it truly means to be a champion. Length: 17x60 mins
BEC World E: Jay, Eve, Gift, inter-sales@becworld.com



Kaise Mujhe Tum Mil Gaye (My Journey To You)

The story follows Amruta, a traditional Maharashtrian girl & a romantic who believes in the bond of love & marriage, and Virat, a wealthy Punjabi man scarred by a broken relationship & divorce. Despite their differences their unlikely romance blooms challenging cultural and emotional divides. Their bond is tested as they navigate family conspiracies & betrayals. With dangerous plots against them, including life-threatening schemes, Amruta and Virat stand united facing obstacles with resilience and loyalty. Their journey becomes a powerful tale of love, healing, and family, as they fight to expose and overcome the evildoers threatening their happiness. Length: 346x30 mins (on-going show)

Zee Entertainment Enterprises Ltd.
ATF Booth# J22 E: Keerthana Anand, keerthana.anand@zee.com, Manjari Jain, manjari.j@zee.com, Tassanee Watinchai, tassanee.w@zee.com

Loveberry

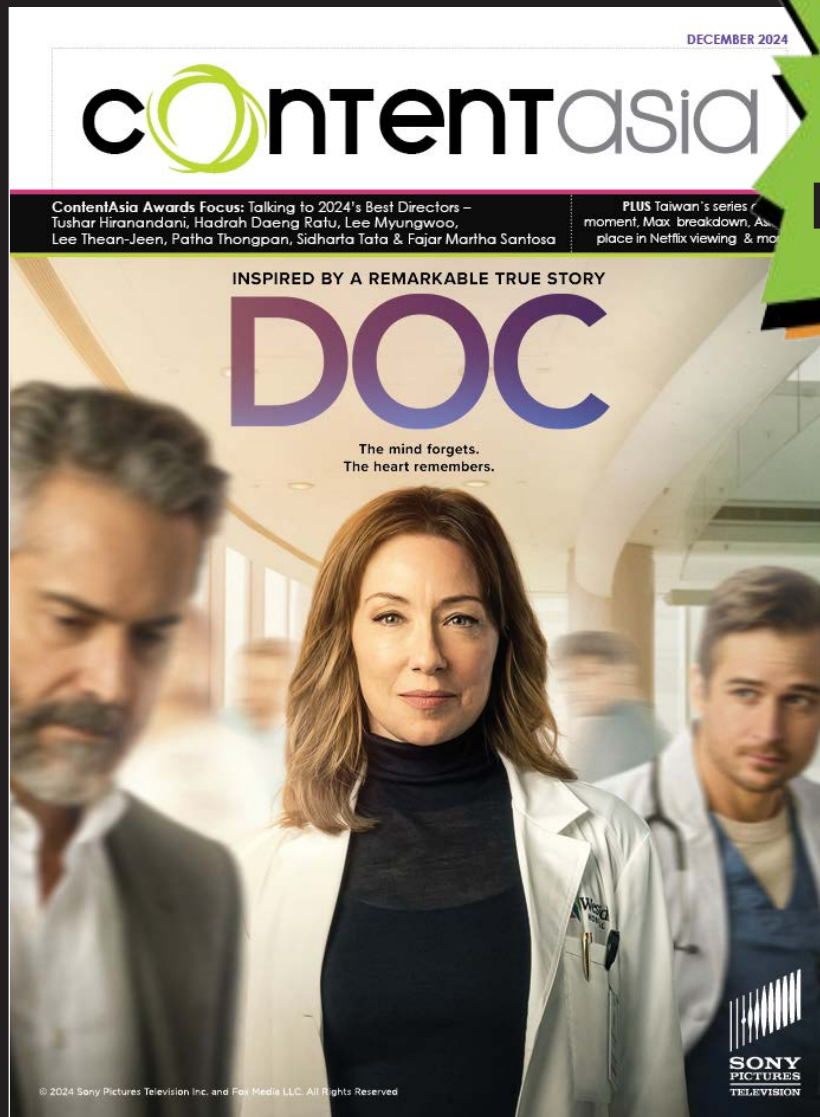
Zuhal Erdem, a renowned personal development expert, hides a secret life entirely centered around her family. Haunted by her mother's death, she's devoted to her sisters and a controlling father. As her family prepares for a wedding, Zuhal grapples with her own loneliness. A chance encounter with Tayfun ignites a forbidden love, forcing her to choose between her past and her heart. Length: TBC
Inter Medya E: Pelin Koray, pelin.koray@intermedya.tv



Omusubi

In the early 2000s, Yoneda Yui is a teen who wakes up to the culture of the "gal," girls who just want to have fun, no matter what the conservative adults may think. With her boundless energy fuels her quest to help others by becoming a nutritionist. "You are what you eat" – Yui strives to first help her immediate family and friends, but gradually moves on to work for people across the country. Always staying true to herself and never losing sight of what is important, Yui connects people one rice ball (omusubi) at a time! Length: 125x15 mins
NHK Enterprises, Inc. E: Nakano Akiko, nakano-ak@nhk-ep.co.jp (Worldwide excl. China, Taiwan, Hong Kong & Korea), Yamada Shuji yamada-sh@nhk-ep.co.jp, Lisa Cai, sai-sy@nhk-ep.co.jp (Taiwan & Hong Kong / Non-scripted format), Nagaoka Satomi nagaoka-sa@nhk-ep.co.jp (China & Korea / Scripted format)

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Can't Buy Me Love

A poor young man named Bingo somehow finds himself witnessing the attempted kidnapping of a young lady – Caroline, the youngest and brightest daughter of a wealthy businessman. Initially unaware of who she is, he offers up his entire life savings to free her and a debt is created that binds them together – a win-win situation to fulfil both their goals; Bingo wishes to lift his family out of poverty through hard work while Caroline yearns to uncover the truth behind her mother's death many years ago by investigating the members of her own family. Length: 63x45 mins **ABS-CBN**
E: Maria Wincess Joy R. Lee, Wincess_Lee@abs-cbn.com

Black Out: Snow White Must Die

Two 19-year-old girls were brutally murdered. The bodies were abandoned and could not be found anywhere inside the warehouse scattered with blood. The only suspect was their friend, drunk and unable to recall that night – or the crime. The boy had become a young adult by the time he was released from prison in 11 years. He wished to pursue a quiet life... But another murder flips the village. A white bone carcass has been discovered. The real devil is hiding somewhere within the seemingly peaceful village. Who's the real devil? Length: 14x60 mins **Bomanbridge Media** E: Gleyce Soares, gleyce@bomanbridge.tv



Barbie and Teresa: Recipe for Friendship

Barbie "Brooklyn" Roberts, Barbie "Malibu" Roberts, and best friends Teresa and Nikki head to the Big Apple for spring break to help with the launch of Teresa's cousin's new restaurant. Taking inspiration from her family recipes, Teresa and her friends learn about her Mexican heritage as they prepare for the big opening. "Brooklyn" finds herself overextended when she agrees to also help her friend Emmie, and "Malibu" struggles with her feelings when "Brooklyn" lets her down. Meanwhile, Teresa looks to perfectly recreate her grandmother's tamale recipe. Length: 1x60 mins **Mattel**
E: Grace Chan, grace.chan@mattel.com



The Traitors

The Traitors is the ultimate game of deception, skill and trust. In an atmospheric castle, a group of eager contestants come together. Their mission? Completing a series of challenges with the objective of earning a cash prize. The catch? Some of the contestants are chosen to be traitors and will devise a plan to steal the prize instead of sharing it among the rest. In this nail-biting psychological adventure in which treachery and deceit are the name of the game, will they be unmasked in time? Length: 60 mins (Format) **All3Media International** E: Sabrina Duguet, Sabrina.duguet@all3media.com



RoboForce

In 2089 Detroit, the latest version of Soraya Aviram's RoboForce debuted with plans to assist a new intergalactic society on Earth. The same day as the announcement, Soraya's rival, Silas Duke, revealed his new Utopia Aegis 101 line of bots, which made RoboForce immediately obsolete. RoboForce split up and was forced into menial jobs for 15 years without hope of ever being heroes... Until suddenly, a rogue code infected the Utopia Aegis 101's to turn on humanity, and no one else besides Maxx 89 and the rest of RoboForce has a chance to stop them. Length: 6x30 mins
Nacelle Company E: Hud Woodle, hwoodle@nacellecompany.com



Until you Burn

This story begins with Sonny O'Connor, who, after proposing to one of the richest women on the Colombian Caribbean coast, is found dead. His brother, Vinicio, imprisoned in Africa for extortion, is released and decides to avenge his death. To do so, he devises a plan to seduce his brother's former fiancée and all the women who might somehow be connected to the case in order to uncover who was responsible for Sonny's death and deliver justice with his own hands. His strategy for revenge will be seduction and manipulation, not only of these women but also of the entire Obregón family, the "owners of the city", and their friends, all powerful enemies. Along the way, things take an unexpected turn as he finds love in the midst of his quest for revenge. Length: 60x60 mins **Caracol Television** E: Jesús Iriépar Murillo, jiripar@caracoltv.com.co



What's on where...

November 2024	30 Nov-7 Dec	Jogja-NETPAC Asian Film Festival	Yogyakarta, Indonesia
December 2024	3	The ATF Leaders Dialogue 2024	Singapore
	4-6	Asia TV Forum & Market /ATF 2024	Singapore
	5	AVIA: OTT Summit 2024	Singapore
February 2025	23-27	Mip London 2025	London, U.K.
	23-24	Mip Doc 2025	London, U.K.
	23-24	Mip Formats 2025	London, U.K.
	23-28	The London TV Screenings 2025	London, U.K.
March 2025	2-5	Australian International Documentary Conference 2025	Melbourne / Naarm
	17-20	Hong Kong FILMART 2025	Hong Kong
	25-27	Series Mania Forum 2025	Lille, Hauts-de-France
April 2025	24-29	Canneseries 2025	Cannes, France
May 2025	26-27	DW Global Media Forum 2025	Bonn, Germany
	28-31	19th Busan Content Market 2025 (BCM)	Busan, Korea
June 2025	12-14	Telefilm Vietnam 2025	Ho Chi Minh City, Vietnam
	23-26	Sunny Side of the Doc 2025	La Rochelle, France
	24-26	APOS 2025	Bali, Indonesia
July 2025	2-4	17th Content Tokyo 2025	Tokyo, Japan
August 2025	20-23	Beijing International Radio, TV & Film Exhibition 2025	Beijing, China
September 2025	17-26	Busan International Film Festival (BIFF) 2025	Busan, Korea
	20-23	Asian Contents & Film Market 2025	Busan, Korea
October 2025	11-12	MipJunior 2025	Cannes, France
	13-16	Mipcom 2025	Cannes, France
November 2025		Dubai International Content Market 2025	Madinat Jumeirah, Dubai

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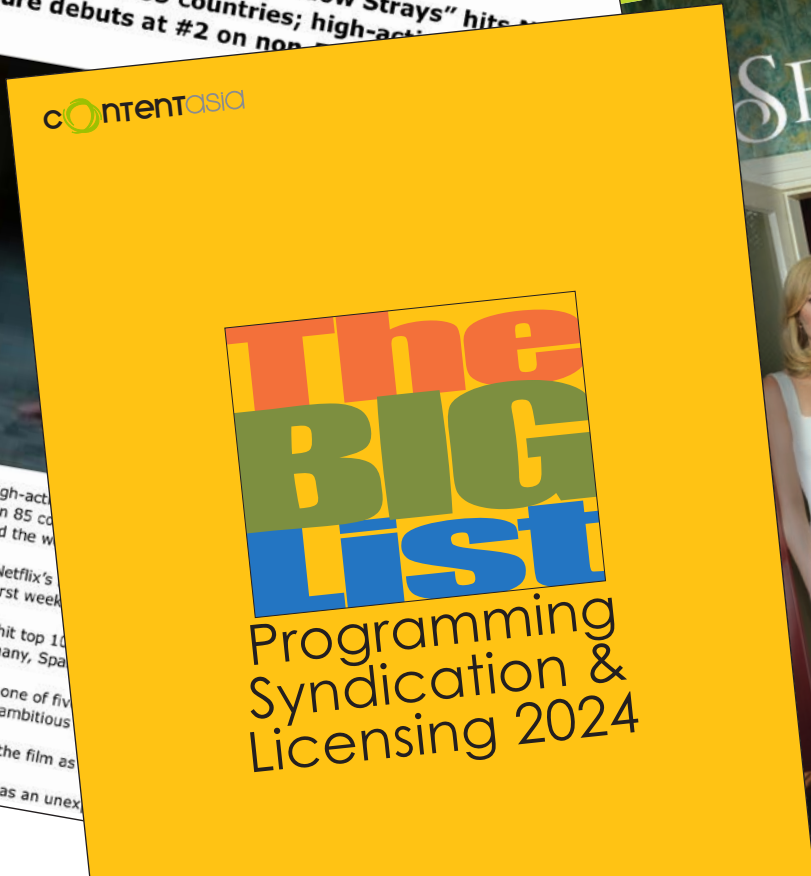
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Timo Tjahjanto's "The Shadow Strays" hits top 10 lists in 85 countries; high-action feature debuts at #2 on non-



Prime Video wins Philippines' demand

Streamer takes 4 spots on digital top 10 – Parrot Analytics

Prime Video won digital video demand in the Philippines for the week of 28 Oct to 3 November, taking four of the top 10 spots on Parrot Analytics demand rankings.

The other six places were split between Disney+ (at #1 with *Agatha All Along*), Netflix (at #2 with *Squid Game* and #10 with *One Piece*), Max (at #4 with *The Penguin*) and Paramount+ (at #7 with *Tulsa King*).

Nothing for the week could top demand for *NBA*, which registered 39.9x higher demand than the average show in the market.

In second place overall was the local adaptation of Banijay Rights' *Big Brother* from ABS-CBN. Along with *Agatha All Along*, the long-running reality show was one of only three titles that topped the 30x demand level for the week.

Top 10 digital originals: Philippines

Rank	Title	Platform	Difference from Market Average (x times)
1	<i>Agatha All Along</i>	Disney+	32.2
2	<i>Hazbin Hotel</i>	Amazon Prime Video	22.9
3	<i>Squid Game (오징어 게임)</i>	Netflix	18.9
4	<i>The Penguin</i>	Max	18.2
5	<i>The Boys</i>	Amazon Prime Video	15.3
6	<i>Red Sun (Pulang Araw)</i>	GMA	14.8
7	<i>Tulsa King</i>	Paramount+	14.7
8	<i>The Legend Of Vox Machina</i>	Amazon Prime Video	14.5
9	<i>The Lord Of The Rings: The Rings Of Power</i>	Amazon Prime Video	14.2
10	<i>One Piece</i>	Netflix	14.0

Top 10 overall TV originals: Philippines

Rank	Title	Difference from Market Average (x times)
1	<i>NBA</i>	39.9
2	<i>Pinoy Big Brother</i>	34.0
3	<i>Agatha All Along</i>	32.2
4	<i>Dandadan (ダンダダン)</i>	27.6
5	<i>My Hero Academia</i>	26.2
6	<i>Hazbin Hotel</i>	22.9
7	<i>The Walking Dead</i>	22.5
8	<i>Jujutsu Kaisen (呪術廻戦)</i>	21.9
9	<i>The Judge From Hell (지옥에서 온 판사)</i>	21.7
10	<i>Game Of Thrones</i>	21.3

Date range: 28 October-3 November 2024

The total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment. In this dataset we are comparing the demand that exists for each series in this market, against the average TV show. A difference of 1x represents the market average and 10x means a series is ten times more in demand than the average TV show in this market



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