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## ContentAsia's Dailies @ the ATF Be included!

Whatever's going on for you at the ATF, tell us about it. Here's how...

• News goes to Aqilah at aqilah@contentasia.tv for the Dailies on Wednesday (2 Dec), Thursday (3 Dec) and Friday (4 Dec)

• We'll be posting breaking stories online through the day at www.contentasia.tv

• Your best pic of the day from the market floor goes to Emily at emily@contentasia.tv for our Instagram feed. Don't forget to include a caption

• We'll be tweeting headlines, snippets, stuff we notice, like, think is funny, cool, etc @ContentAsia

• And we'll be uploading party pics at Facebook.com/ContentAsia

• PLUS OF COURSE... We would love to see you face to face, so come say hello. We have candy, Ice Gem biscuits, our biggest magazine in five years ... It's all happening at ContentAsia's booth #E32. Whew. That's it. We look forward to hearing from you. Have a great market!

## Japan's Nippon TV sets up in S'pore New office turbo charges Asia expansion

Japan's Nippon Television Network Corporation (Nippon TV) has set up a subsidiary in Singapore as part of its regional expansion strategy. The move tops a year of looking outward, including a JV with Sony Pictures Television Networks in Singapore. The goal is to become Asia's leading media content company, company bosses say.



Read all about it on page 2

## **c ntent**asia

## Japan's Nippon TV sets up in S'pore New office turbo charges Asia expansion

Japan's Nippon Television Network Corporation (Nippon TV) has set up a subsidiary in Singapore as part of its regional expansion strategy.

The wholly owned subsidiary, NTV Asia Pacific (NTVAP), will be capitalised at US\$1 million.

Nippon TV's Hidetoshi Hiramatsu will run the new unit. Hiramatsu is currently the managing director of international business development.

The company said NTV Asia Pacific was part of its "continuing pursuit to become the leading media content company in Asia".

The Singapore office follows Nippon TV's joint venture with Sony Pictures Television Networks, set up in May this year. In October, the company launched a new channel – GEM – across Hong Kong, Thailand, Indonesia and Cambodia. GEM replaced beTV in some markets in Asia.

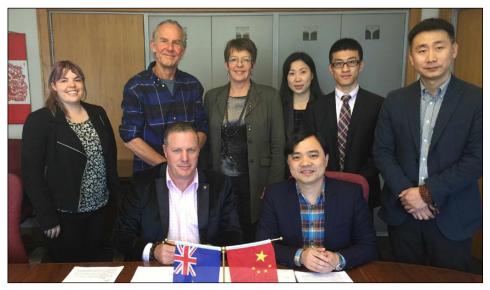
"Continuing on this momentum, NTVAP was incorporated to take advantage of the many vibrant markets in Asia in order to launch new businesses that will contribute to the economies and cultures in the region," Nippon TV said in a statement.

The Singapore operation is Nippon TV's third overseas and the first in Asia.

NTV International Corporation was set up in New York in 1986 and, among other things, operates news bureaus in Washington and Los Angeles.

NTV Europe was established in 1992.

## Pukeko Pics signs China co-pro Kiddets deal with Guangdong Huawen Century



Left to Right: Katie Frost, Film Wellington; Martin Baynton, Pukeko Pictures; Clive Spink, Pukeko Pictures, Wellington mayor Celia Wade-Brown; Wen Jianfeng, Huawen Century; Cui Xuewen, Huawen Century; Meng Nan, Huawen Century, Wang Bing, Huawen Century

New Zealand's Pukeko Pictures has signed a development deal with Chinese entertainment group, Guangdong Huawen Century Animation Company, to produce *Kiddets*, a sister series to Pukeko Pictures' hit pre-school animated series, *The WotWots*.

*Kiddets* is being developed as an official TV co-production under the treaty guidelines signed by New Zealand and China last year.

Pukeko's team in Wellington will be in charge of the creative elements/ script/design and the animation will be produced out of Beijing.

The new development deal follows a

year of "hard work and many trips back and forth by both parties," said Pukeko Pictures' chief executive Clive Spink.

"In the end it's all about finding good partners to work with, which takes time and commitment from both sides. We want *Kiddets* to be the first of many business ventures with Guangdong Huawen Century Animation Company over the next 10 years or more," Spink said.

Guangdong Huawen Century Animation will be building a new animation pipeline to undertake *Kiddets* animation elements, said chief executive/executive producer of content, Wang Bing.

## **content**asia @ the ATF Booth # E32



## **c ntent**asia

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## iflix rolls out download to go feature Endangered Species boosts kids slate



Southeast Asian streaming platform iflix has picked up Canadian distributor DHX Media's kids comedy, Endangered Species.

The kids acquisition comes as iflix rolls out its download-to-go feature, upping its advantage ahead of the regional roll out of PCCW's Viu in early 2016 and the imminent arrival of Netflix across the region.

Iflix has called the download option a "gamechanger" and says it is "one of the first and only subscription streaming services in the world to offer this feature on this scale".

The 52x11 mins Endangered Species, which has also been sold to Daekyo Kids TV in South Korea, follows Pickle, Merl and Gull – a bunny, a squirrel and a seagull – who might not seem high on the protected species list, but who are constantly on the verge of catastrophic extinction through comical misadventure.

The series was originally commissioned by Corus Entertainment's Teletoon in Canada. **Endangered Species** 

The Asia agreements are part of the seven deals DHX has sealed for the show ahead of this year's Asia TV Forum, which opens in Singapore on 3 December.

The downloads, offered at no additional cost, cover thousands of TV episodes and movies, including exclusive titles such as *Mr. Robot* and *Fargo*.

Content can be downloaded as low, medium or high quality files to accommodate device storage capacity.

"Download and Watch Offline... represents a huge competitive leap forward for iflix," said group chief executive Mark Britt.

Iflix is available in Malaysia, Thailand and the Philippines, so far, and said it has more than 850,000 subscribers.

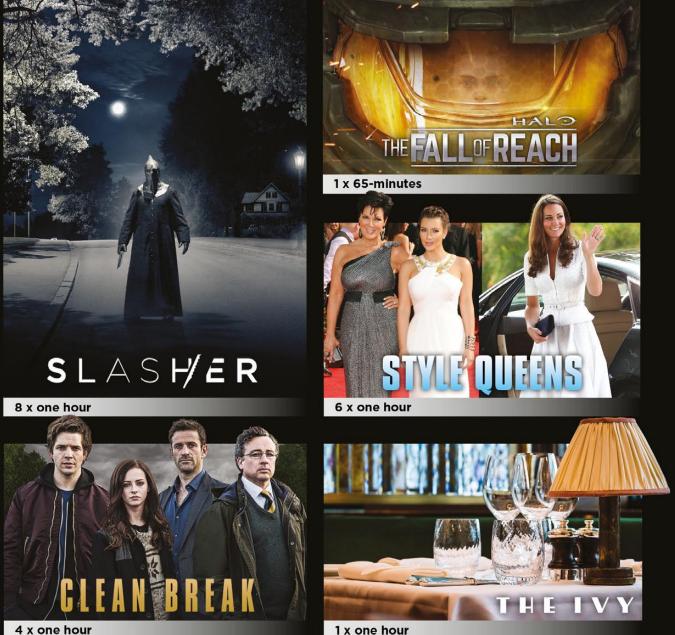
In the Philippines, Iflix is offered as part of telco PLDT's broadband platform, Home, which claims a 70% market share. Premium Home subscribers are given iflix at no extra cost as part of their broadband bundles in terms of a strategic agreement announced in June this year.



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## Presenting the best in primetime drama and outstanding non-fiction programming at Asia TV Forum 2015.



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## **c**<u>ntent</u>asia

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## Singapore tops smartphone lists Global smartphone penetration at 66.5% by end 2018

66.5% of individuals in key digital markets will own a smartphone by the end of 2018, a new report from ZenithOptimedia says.

The "New Media Forecasts" report, which covers the current state of digital marketing across 47 countries, shows that smartphone penetration will reach 55.7% for this year, a jump from 49.5% in 2014.

Singapore leads the way with 89% at the end of 2014 – the highest smartphone penetration of the 47 markets studied.

ZenithOptimedia expects this to leap to 97% by 2018, driven by the Singapore government's plans for universal wifi.

Singapore is one of four Asia markets on the top 10 list for smartphone adoption. The other three are South Korea, Japan and Hong Kong.

> Tablets have also surged in popularity, the report shows. Across the 47 countries, tablet penetration rose almost 10 percentage points from 2012 to 2014 (5.3%

> > to 14.8%).

ZenithOptimedia forecasts a rise to 19.8% in 2018.

Hong Kong tops the tablet ranking with 77% adoption in 2015. Singapore takes second, with penetration of 64% as of 2014. Singapore's tablet penetration is expected to rise to 82% in 2018.

"For more and more people, their smartphone or tablet is the first place they look for information or entertainment," says Jonathon Barnard, ZenithOptimedia's head of forecasting.

The company's report also looked at internet penetration, where South Korea currently holds the spot as top market; internet access there is universal, and has been since 2011.

Looking globally, however, the report notes that internet user growth is slowing down, growing only by 3.9% this year versus 7.9% growth back in 2011. ZenithOptimedia expects a continued decline, with global growth down to 2.5% by 2018.

ZenithOptimedia says there will be 1.9 billion internet users across the 47 markets measured at the end of 2015.

## **Banana Sundae at 14.4%** New Sunday slot drives ratings

ABS-CBN comedy show, Banana Sundae, debuted in its new Sunday afternoon slot with a14.4% TVR nationwide (Kantar Media).

The 15 November premiere featured the return of Pokwang and the addition of Jessy Mendiola to the gag family. But the rest of the format and the cast – including Angelica Panganiban, the only remaining cast member of the original Banana Split girls – remains unchanged.

Banana Sundae is part of a strong weekend comedy strand on ABS-CBN. Other shows are Goin' Bulits and Home Sweetie Home.

Banana Sundae is helmed by director Bobot Mortiz with Linggit Tan-Marasigan as executive in charge of production.

Angelica Panganiban



# SHOWS THAT DELIVER



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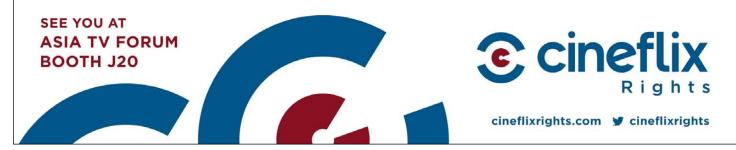
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Murder. In their own words.



## **c ntent**asia

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## Rewind, SkyCable rework giveaways Dumlao charts record submissions



From right: Avi Himatsinghani, Rewind Networks/Hits; Bob Palanca, Motor Image Pilipinas (Subaru); James Dumlao, SkyCable; and winner Darlene with her family

Avi Himatsinghani's Rewind Networks has broken the mould on marketing with pay-TV platform SkyCable in the Philippines, putting a car up for grabs as part of various competitions.

"SkyCable has never given a car away before. This promotion broke records for us garnering almost 10 times the previous highest record of submissions," said SkyCable head of programming James Dumlao.

The SkyCable stunt was a luck-of-thedraw contest where viewers had the chance to see a special code during the



Astro winner, Boo Yee (second left), with Agnes Rozario (far left) and Jee Ling Kow, Astro; and Carolyn So, Rewind Networks

broadcast and entered the code online for a chance to win.

A second Subaru was given away as the top prize in a contest on Malaysia's Astro. The contest was part of 12 weeks of giveaways with various channels. Each week subscribers had to answer trivia questions related to the channels. The person who completed all the weeks, with the right answers in the fastest time, won the car.

Rewind said the aim was to drive HD upsales and encourage upfront and prepaid subscriptions.

#### Euronews debuts in Japan in Hikari TV deal

Japanese IPTV platform Hikari TV has added European news channel, Euronews, to its basic tier, giving the channel its first exposure in Japan. Euronews, which will be offered in HD for the first time, will be available in both English and French.

#### Thailand's CTH switches to GMM Z

Thai pay-TV platform CTH has all but completed its migration to partner GMM Z's satellite network, leaving local affiliate cable networks scrambling, according to a report in local daily The Bangkok Post.

The paper said some of the local networks were in danger of going out of business, although others had anticipated the move after CTH and GMM merged. About 173 local networks have been disconnected from the CTH network since mid-November, the report said.

Elsewhere in Thailand, operators are preparing to battle with regulatory body, The National Broadcasting and Telecommunications Commission, over a new numbering system scheduled to kick in on 2 December.

## Peace Point Rights



## Global Leaders in Factual Entertainment





#### Top Gear China 2 hits 217 million people



Top Gear China 2

Season two of BBC's Top Gear China has accumulated a combined TV/online audience of 217 million (173 million online across eight sites) for the first five episodes. The new series premiered on 19 October on Shanghai Dragon TV.

BBC says the show has held the number one position in its time slot across all cable/pay-TV channels in China for the past four weeks; average weekly audience is nine million. The fifth episode hit over 11 million viewers, the highest number to date. The series runs through spring 2016.

## Disney Asia picks up 9 Story's Numb Chucks



Numb Chucks

Canada's 9 Story Media Group has licensed a second season of animated comedy series Numb Chucks to Disney Channel Asia. Season two rights cover Southeast Asia, South Korea, Japan and the Indian sub-continent. The 26x22 mins series, targeting six-to-11 year olds, features two half-witted woodchuck vigilantes, Dilweed and Fungus.

## Zindagi debuts 1st scripted original Bhaage Re Mann expands Pakistan/Turkey drama slate



Bhaage Re Mann cast

Zee-owned Hindi entertainment channel Zindagi premieres its first original scripted series on 30 November in a prime-time 8.30pm slot.

Bhaage Re Mann, produced by Positive Thinkerz, will run Mondays to Saturdays for six months.

The show is centered around 39-yearold Padmini (played by Karuna Pandey), the embodiment of a strong independent Indian woman, who has the courage to make her own choices and the determination to stand by them.

Since the Zindagi launch in June 2014, the channel has primarily featured dramas from Pakistan and Turkey.

The channel's first foray into original content was with non-fiction series *Shukriya*, which premiered 9 August 2015. The reality programme showed acts of gratitude, or "shukriya" ("thanks" in Urdu).

## Thai DTH plafform preps commercial launch Intelsat supports free HD bouquet on Horizons-2

Satellite operator Intelsat is supporting the commercial launch of Thailand's newest free-TV platform, partnering with local content provider, Next Step, to deliver a bouquet of HD channels on a new DTH platform.

The multi-year agreement to deliver the Freeview HD channels involves Ku-band

capacity on the Horizons 2 satellite, which has been repositioned at 85° E.

Thailand is expected to add more than 2.5 million new DTH subscribers in the next decade, Intelsat says.

Next Step soft launched its platform in May this year (*ContentAsia*, 6-19 April 2015). *ContentAsia*'s regular interview talks to people doing big and bigger things to move the industry forward. This week, we talk to Andrea Wong, Sony Pictures Television's president of international production and Sony Pictures Entertainment's president of international.

Australia's Ten has picked up The Wrong Girl, a new 13-episode romantic drama from Sony Pictures Television's (SPT) Australian production house Playmaker Media. In China, the finishing touches are being put on the first scripted format, Mad About You, and another SPT-backed production house, Left Bank Pictures, is sitting around the table with mainland China's China International Television Corporation (CITVC) developing their first Englishlanguage drama for the Chinese and international markets.

Back in Australia, new seasons of Logie Award-winner Love Child and dramedy House Husbands are returning to Nine in 2016. And award-winning political thriller/crime drama, The Code, is back on ABC for season two.

Plus the second season of Love Child, based on the book by Zoe Foster, has been nominated for Best Television Drama Series in the 2015 AACTA (The Australian Academy of Cinema and Television Arts) Awards, which takes place on 9 December in Sydney.

Andrea Wong, SPT's president of international production and Sony Pictures Entertainment's president of international, is more than happy.

"We bought Playmaker because they make great high-quality drama and they are very popular in their own market," she says as SPT celebrates the first anniversary of the acquisition. If, with SPT's help, Playmaker shows begin to travel around the world, including to the U.S., as scripted formats or tape, all the better. But this isn't a prerequisite for success.

Wong says SPT's acquisition of produc-

tion houses is "first and foremost about the creators". The company currently has 18 wholly owned or joint venture production companies in 11 countries, including Australia and China. The China production house, Huaso Film/ TV Digital Production, is a joint-venture between Sony

Pictures Television (SPT) and state-owned Chinese Central Television CCTV6's HuaCheng Pictures.

Huaso has tied up with China's Croton Media to co-produce 30 local episodes of U.S. comedy, *Mad About You*, for Chinese audiences. The series goes to air in January 2016.

The decision to create scripted shows in China follows a strong slate of nonscripted formats, including talk show *Dr. Oz*, and competition series *Raid the Cage* and *Dancing Nation*.

Wong says SPT would love to build a scripted business in China, replicating the model built in Russia over the past 10 years or so. Russia has produced multicamera sitcoms such as *The Nanny*, *Married with Children* and *Everybody Loves Raymond*.

"We really got on the ground and taught local writers, directors and producers how to do multi-camera sitcom," she says, adding: "It has been a hugely successful business for us. It would be great to be able to do that in China".

Drama production in China is also on her radar. The co-development deal, announced at in August this year, involves one highend English-language television series to go into production by 2016.

"Production has become much more global... TV shows are moving around the world in a way that they haven't

before. Both formats and prints are moving around much more readily," Wong says.

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So far, SPT's global production ownership map hasn't included India, where the company is involved in a local version of Everybody Loves Raymond, a 108-episode commission from 21st Century Fox's Hindi general entertainment channel Star Plus. Sumit Sambhal Lega (Sumit will Handle Everything) premiered on 31 August 2015, and airs Mondays to Saturdays at 10pm.

Wong's antennae are also always up for additions to SPT's stable of producers and production houses. "We are constantly looking at production houses all over the world," she says, highlighting SPT's focus on great creative talent, wherever it is.

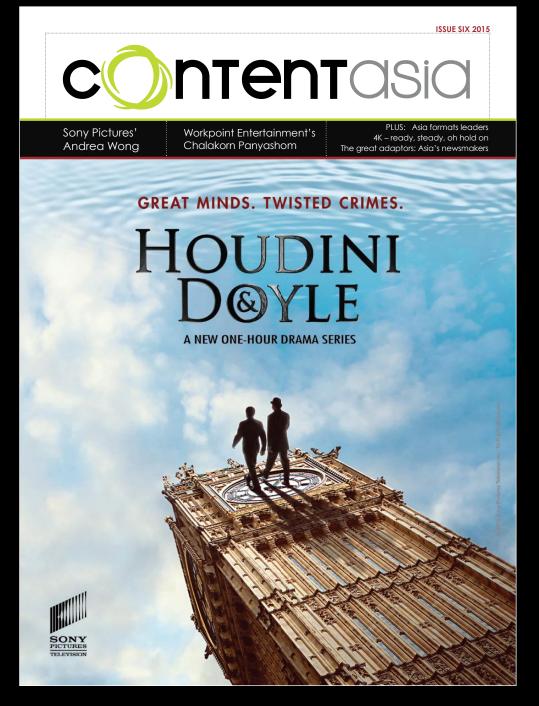
What does SPT look for in picking who to buy and who to bypass? "First and foremost, we look for great creative people. In the end you are betting on the people, on talent," she says.

Adapted from the December issue of ContentAsia...in print, which will be distributed at the Asia TV Forum from 2-4 December.



Andrea Wong

# Coming soon!



### ContentAsia...in print+interactive

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#### **UnREAL** season two

**NTENT**OSIC

Set against the backdrop of hit dating competition show Everlasting, UnREAL is led by flawed heroine Rachel Goldberg (Shiri Appleby), a young producer whose sole job is to manipulate her relationships with and among the contestants to get the vital dramatic and outrageous footage that the programme's dispassionate executive producer, Quinn King (Constance Zimmer), demands. What ensues is an eye-opening look at what happens in the outrageous world of unscripted television, where being a contestant can be vicious and producing is a whole other reality. Length: 10x60 mins A+E Networks Asia Office: A+E Networks Asia, 80 Bendemeer Road, #07-04 Hyflux Innovation Centre, Singapore 339949 T: +65 6800 5023 E: intl.sales@aenetworks. com ATF Booth # G20

#### Slasher

Blending classic horror, contemporary murder mystery and timeless crime fiction, psychological thriller Slasher tells the gripping story of a young woman who finds herself the centerpiece in a series of horrifying copycat murders based on the grisly killings of her parents. Length: 8x60 mins **Content Television** 19 Heddon Street, London, W1B 4BG, U.K. T: +44 (0) 207 851 6500 E: Diana.zakis@contentmediacorp.com



#### Sinatra 100 – An All-Star Grammy<sup>®</sup> Concert

CBS honours the remarkable legacy of nine-time Gram-

my<sup>®</sup> winner Frank Sinatra by presenting Sinatra 100 — An All-Star Grammy<sup>®</sup> Concert in a primetime entertainment special celebrating the late icon's 100th birthday. Some of the initial performers for the tribute include Tony Bennett, Garth Brooks, Alicia Keys, John Legend, Adam Levine, Carrie Underwood and Usher. Length: 1x120 mins **Alfred Haber** 



29 NO\/EMBER

Distribution 111 Grand Avenue, Suite 203, Palisades Park, New Jersey 07650, U.S. T: +1 201 224 8000 E: info@haberinc.com ATF Booth # F30

#### Last Hope With Troy Dunn

Last Hope with Troy Dunn follows missing persons expert Troy Dunn as he unravels the mysteries behind lost loved ones and facilitates their inspirational reunions. Dunn

> gives viewers unprecedented access to the emotional roller coaster ride of the seekers as they and Troy go on an unpredictable journey. Combining 25 years of experience, technology, social media, and good old-fashioned detective work, Dunn gives viewers a look inside his

approach for finding the 'unfindable' and repairing the very broken. These are the toughest cases he's ever taken on, and for the seekers he really is their last hope. Length: 9x30 mins + 1x60 min **Cineflix Rights** 1st Floor, 1 Lorenzo Street, London, WC1X 9DJ, U.K. T: +44 (0)20 3179 5050 **ATF Booth # J20** 



#### It Girls



#### Jago: A Life Underwater

Jago: A Life Underwater is the story of Rohani – an 80-year-old hunter who hobbles around on land but who dives like a fish on a single breath, descending to great depths for several minutes to stalk his prey like a true underwater predator. From a ramshackle hut on the Sulawesi sea, this yoda-like old man tells his story, recreated in 4K with the most beautiful images of the Bajau ever captured. Length: 1x60 mins **Blue Ant International** 130 Merton Street, Suite 200, Toronto ON, M4S 1A4, Canada T: +1 415 646 4434 **ATF Booth # J28** 

#### It Girl is the one that every girl wants to be! She always wears the trendiest clothes, hangs out in all the right places and is the first to know what the next trend is. All the men want her, and all the women want her closet. This docu-reality show follows four girls in their early twenties who share every detail of their lives with their hundreds of thousands of social media followers. The four join forces to build a fashion/lifestyle site that will determine the newest and coolest trends. **Dori Media Group** 2 Raul Wallenberg st, Tel Aviv, Israel 6971901 T: +972 3 6478185 F: +972 3 6478491 **ATF Booth # J26**

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#### Terrordactyl

When a meteor shower rains down outside Los Angeles, Jonas and Lars, two friends stuck in boring lives, head out to find a meteor to strike it rich. After recovering one, they start being stalked by terrordactyls, flying reptiles that launch an assault on the city. Trying to survive, they go on the run, where the unlikely heroes, along with Candice, a toughand-sexy bartender; Valerie, her sultry roommate; and Sampson, a constantly drunk and brash ex-marine, discover that there's more to the meteor than meets the eye. They must join forces and fight to make the terrordactyls extinct once again. Length: 1x97 mins (feature film) MarVista Entertainment 10277 West Olympic Boulevard, Los Angeles, CA 90067, U.S. T: +1 424 274 3000 ATF Booth # J23

#### Shack Attack!

Over each 13-episode season of Shack Attack!, the infamous and talented design duo Colin McAllister and Justin Ryan transform their lakeside holiday homes into rural sanctuaries worthy of Hollywood stars. Without the hefty design budget Colin and Justin normally enjoy from their high-end clientele's pocket books, these spoiled rotten designers must do the unthinkable...

penny pinch, economise to the max and pitch in – yes, that means get dirty and work. Length: Season one: 13x30 mins, season two: 13x30 mins, new season three: 13x30 mins **Peace Point Rights** 79 Berkeley Street, Toronto, Ontario, Canada, M5A 2W5 T: +1 416 365 7734

#### **Transformers Rescue Bots**

Transformers Rescue Bots follows the adventures of four young Transformers and their human counterparts — a family of emergency responders with nine-year-old Cody at its centre. The Rescue Bots, Heatwave, Chase, Blades and Boulder, are tasked by Optimus Prime to study the ways of humanity and protect mankind on the island of Griffin Rock, a highly advanced hub of technology where anything can happen. Whether it be rampaging Dinobots, volcanoes accidently brought to life or floating lobsters, the Rescue Bots will pe



brought to life or floating lobsters, the Rescue Bots will never hesitate to ROLL TO THE RESCUE! Cody teaches the bots how to live amidst humankind while learning a few things about himself along the way. Length: 104x22 mins **Hasbro Studios** Hasbro Studios Asia-Pacific, 1106-9 World Commerce Centre, Harbour City, 11 Canton Rd, Tsim Sha Tsui, Hong Kong T: +852 2738 8391 **ATF Booth # F28** 



#### **Shades of Blue**

This new drama stars Jennifer Lopez as New York detective (and single mother), Harlee Santos, for whom, the "thin blue line" has never been black and white. When Harlee's unit is targeted by an FBI anti-corruption task force, she is recruited as an undercover agent and finds herself faced with the moral dilemma of working against her brothers in blue, who may be as compromised as she, but are also a surrogate family deeply involved in helping to raise Harlee's daughter. The cast also includes Ray Liotta, Warren Kole, Dayo

Okeniyi, Drea De Matteo, Hampton Fluker, Vincent Laresca and Sarah Jeffery. Length: 13x60 mins **NBCUniversal** 10 Anson Road, #06-01, International Plaza, Floor 1, Singapore 079903 T: +65 6675 1296 ATF Suite #5003

#### **Chloe's Closet**

Chloe's Closet follows the fun-filled adventures of an adorable, imaginative little girl named Chloe who discovers magical new worlds while playing dress-up. With each new costume Chloe tries on, she is swept up in a fantastical journey with her best friend and constant companion, her security blanket named Lovely Carrot. Chloe's exploits encourage the audience to celebrate how delightful it is to be a



child embarking upon a fabulously fun and fearless, anything-can-happen journey. Length: 104x13 mins or 52x26 mins Chloe's Closet season one and two; season three now in production **Splash Entertainment** 21300 Oxnard Street #100, Woodland Hills, CA 91367, U.S. T: +1818 999 0062 F: +1818 999 0172 **ATF Seller's Lounge** 

## **CONTENT** ASIA

# Animation brings Korea, China together KOFIC, SARFT talk collaboration

Korean and Chinese government-based film bodies have reached out for the first time, sitting down in Seoul to talk about animation co-production and how best to get it done.

The goal, ultimately, was a Korean-Chinese animation production platform, with minimal regulations, possibly leading to a global marketing effort, participants in the first Korean Chinese Animation Coproduction Forum said.

The forum was organised by the Korean Film Council (KOFIC), led by chairman Kim Sae-hoon, and China's Film Bureau of State Administration of Press, Publication, Radio, Film and TV of China, led by director Zhang Hongsen.

Topics on the agenda included opportunities for co-investment, coproduction and co-fundraising between the Korean and Chinese film industries.

KOFIC's Kim called the forum, "an important point of departure towards

pioneering new global market as well as deep understanding of each other's animation industry and policy".

Mao Yu, China's Film Bureau deputy director, highlighted box office profit of RMB1.1billion/US\$172 million and 86.88 million admissions for the Chinese animation industry last year.

Projects rolled out during the sessions included China's 2D sketch animation Monkey King, paper animation Calabash Brothers, and art animation shorts.

Korean animation industry, including TV animation, currently produces about 60 works a year as well as low-budget feature animations to be broadcast on IPTV.

Kim said he hoped Korean and Chinese animation would eventually outshine American and Japanese animation.

Participants in the forum included Cai Xiaodong, president of Guangdong Alpha Animation.

## Discovery's Fatafeat picks up 4K food series

Discovery Communications' Dubai-based Fatafeat TV has bought 30 half hours of original 4K food series, One World Kitchen, and 120 webisodes from Canada's new food and lifestyle producer and distributor, Gusto Worldwide Media. Fatafeat is the first free-to-air food channel in the Middle East.

One World Kitchen stars five female cooks with five global perspectives: Thai, Indian, Argentinian, Japanese and Italian.



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