

## Technical Specifications

### Outside Front Cover

**Trim:**

185mm (Width) by 185mm (Height)

### Inside Front/Inside Back/Back Cover

**Trim:**

220mm (Width) by 297mm (Height)

**Type Area:**

180mm (Width) by 277mm (Height)

**Bleed:**

235mm (Width) by 310mm (Height)

**Gutter:**

12mm on both sides of the page

### Full page advertisement size

**Trim:**

210mm (Width) by 297mm (Height)

**Type Area:**

180mm (Width) by 277mm (Height)

**Bleed:**

225mm (Width) by 310mm (Height)

**Gutter:**

12mm on both sides of the page

### Technical Material

- Artwork must be sent in high-res PDF format ONLY
- Bleed for full-page/DPS/cover artwork is a MUST, unless it is a float ad
- File must be in CMYK mode
- A production fee will be levied for artwork which does not adhere to the above format

### Artwork can be sent:

#### By EMAIL

Files should be sent to [nicky@contentasia.tv](mailto:nicky@contentasia.tv)

Please notify us if the file size is larger than 10MB.

#### By FTP

FTP hostname: [ftp.contentasia.tv](ftp://ftp.contentasia.tv)

User: [contentasia@contentasia.tv](mailto:contentasia@contentasia.tv)

Password: contentasia

#### By COURIER

If you are sending artwork on a CD, please address it to:

ContentAsia

c/o Pencil Media Pte Ltd

730A Geylang Road

Singapore 389641

Contact:

Nicky Olausson (T: +65 6846 5983, E: [nicky@contentasia.tv](mailto:nicky@contentasia.tv))

Please send an email telling us when the package has been shipped.  
Please include the name of the freight company and the airway-bill number.