

Who's got most... documentary slots

When it comes to who gives most docu, Taiwan's public broadcaster PTS is right up there, with 1,700 minutes a week. Of the nine networks in ContentAsia snap survey, Thai broadcaster Modernine and pay-TV operator True Visions are also ahead of the factual game. Modernine airs 1,195 minutes of documentary programming a week, and True Visions Inside channel 960 minutes.

PTS tops the chart for four consecutive days including Tuesday, Wednesday, Thursday and Friday.

The channel with the least documentary air-

time is the Philippines' GMA-7 with 150 minutes. The network, which says it's about to topple rival ABS-CBN for nationwide ratings dominance, airs no documentary content on Thursdays, Fridays and Saturdays.

The favourite day of the week for documentary slots is Sunday. Eight of the channels we looked at aired the most documentaries on Sundays with a combined 1,295 minutes. The majority come from Modernine, which devoted 345 minutes of its schedule across all dayparts to the genre.

Saturday is second best on a combined basis, with 1,100 minutes. Modernine tops the Saturday charts as well, with 390 minutes.

Mondays are the least favoured days for documentary slots, with a total of just 385 minutes. Hong Kong's TVB Pearl airs the most (120 mins) on Mondays, followed by PTS (100 mins) and Modernine (80 mins). Three channels – Malaysia's Ntv7, Japan's LaLa TV and True Visions – don't carry documentary shows at all on Mondays.

Rank	Monday	Tuesday	Wednesday	Thursday
1	TVB Pearl	PTS	PTS	PTS
2	PTS	TVB Pearl	TVB Pearl & LaLa TV	True Visions
3	Modernine	True Visions	Modernine	Modernine
4	RTB	RTB	CTN	TVB Pearl
5	CTN	Modernine	RTB & True Visions	RTB
6	GMA-7	CTN	GMA	LaLa TV
7	-	GMA-7	NTV7	CTN
Monday				
Top 3 channels with the highest documentary airtime	TVB Pearl aired the most documentaries on Monday with 120 minutes, followed by PTS 100 minutes and Modernine with 80 minutes.	PTS top the list with 305 minutes air time, followed by TVB Pearl (125 minutes) and True Visions with 120 minutes.	PTS score again with 305 minutes of documentaries, followed by TVB Pearl and LaLa TV, both with 120 minutes and Modernine with 110 minutes.	PTS is on top of the chart with 295 minutes of documentary airtime, followed by True Visions 180 minutes and Modernine with 110 minutes.
The favourite day of the week for documentary	Channels aired the least on Monday with only 385 minutes of documentary airtime.	Tuesday is the third least favourite for documentary titles. Total airtime is about 755 minutes on this day.	Wednesday ranked third on channels' popular documentary air day with total airtime of 920 minutes.	Thursday ranked fourth place with an average documentary airtime of 880 minutes
Rank	Friday	Saturday	Sunday	
1	PTS	Modernine	Modernine	
2	TVB Pearl	PTS	True Visions	
3	True Visions	True Visions	PTS & NTV7	
4	Modernine	TVB Pearl	GMA-7	
5	RTB	RTB	TVB Pearl	
6	CTN	CTN & LaLa TV	CTN	
7	-	NTV7	RTB	
Friday				
Top 3 channels with the highest documentary airtime	PTS lead the pack on Friday with 320 minutes airtime of documentaries, followed by TVB Pearl 150 minutes and True Visions 115 minutes.	On Saturday, Modernine has the most documentary airtime with 390 minutes. Second is PTS with 195 documentary air time, followed by True Visions (190 minutes) and TVB Pearl 95 minutes.	Modernine aired the most documentary programmes on Sunday with 345 minutes airtime. Second is True Visions with 295 minutes followed by NTV7 and PTS both with 180 minutes.	
The favourite day of the week for documentary	Channels aired about 715 minutes documentaries on Friday which is the second least popular day of the week for documentary titles.	Channels scheduled documentary titles on Saturday ranked second most popular with total airtime of 1100 minutes.	Sunday is the most popular day of the week for documentary titles. Total airtime is 1295 minutes.	

Total docu airtime per day

Channels	Monday	Tuesday	Wednesday	Thursday
PTS	100	305	305	295
GMA-7	5	5	35	NIL
NTV7	NIL	NIL	30	NIL
RTB	60	90	60	90
TVB Pearl	120	125	120	95
CTN	20	30	80	50
Modernine	80	80	110	110
LaLa TV	NIL	NIL	120	60
True Visions	NIL	120	60	180
Channels	Friday	Saturday	Sunday	
PTS	320	195	180	
GMA-7	NIL	NIL	105	
NTV7	NIL	20	180	
RTB	30	90	30	
TVB Pearl	150	95	100	
CTN	20	60	60	
Modernine	80	390	345	
LaLa TV	NIL	60	NIL	
True Visions	115	190	295	